North Somerset Public Health Strategy 2013-2015

**National context**

**Public Health England**

**High level principles**
- Helping people to live longer and more healthy lives by reducing preventable deaths and the burden of ill health associated with smoking, high blood pressure, obesity, poor diet, poor mental health, insufficient exercise, and alcohol
- Reducing the burden of disease and disability in life by focusing on preventing and recovering from the conditions with the greatest impact, including dementia, anxiety, depression and drug dependency
- Protecting the country from infectious diseases and environmental hazards, including the growing problem of infections that resist treatment with antibiotics
- Supporting families to give children and young people the best start in life, through working with health visiting and school nursing, family nurse partnerships and the Troubled Families programme
- Improving health in the workplace by encouraging employers to support their staff, and those moving into and out of the workforce, to lead healthier lives

**Local context**

**Sustainable Community Strategy**

**Mission statement**
Sustainable, inclusive, safe, healthy, prosperous communities thriving in a quality environment.

**Shared priorities**
- Developing strong inclusive communities
- Ensuring safer communities
- Improving health and well being and reducing health inequalities
- Developing a prosperous economy and enterprising community
- Living within environmental limits

**People and Communities priorities**
- Strengthen safeguarding for children and vulnerable adults
- Make our streets and communities safer
- Work with communities to better meet local housing need
- Reduce alcohol related harm
- Support communities to meet their own needs including self-care and customer access to services
- Deliver the High Impact Families programme to develop new ways of working, which result in lasting change

**North Somerset Council Corporate Plan**

**North Somerset Public Health Strategy**

**Mission statement**
To improve and protect the health and well being of all individuals in North Somerset with a focus on those with poorest health, in order to:
- Increase the quality of healthy life expectancy
- Reduce differences in life expectancy and healthy life expectancy between communities

**Key contributing strategies**
- Child Poverty Strategy
- Core Strategy
- Crime and Disorder Reduction Plan
- Education Strategy
- Housing Strategy
- Licensing Policies
- Local Transport Plan
- Older People Strategy
- People and Communities Strategy
- Supporting People Strategy
- Youth Offending Service Plan

**North Somerset Public Health Strategy**

**Health improvement**

**Aim:** People are helped to live healthy lifestyles, make healthy choices and reduce health inequalities.

**Actions**
- Reducing health inequalities
- Reducing domestic violence
- Improve child health and increasing children’s life chances
- Housing
- Transport

**Health protection**

**Aim:** The population’s health is protected from major incidents and other threats, while reducing health inequalities.

**Actions**
- Sexual health
- Emergency planning and health protection from infectious diseases

**Healthcare public health and preventing premature mortality**

**Aim:** Reduced numbers of people living with preventable ill health and people dying prematurely, while reducing the gap between communities.

**Actions**
- Mental health and dementia
- Suicide
- Coronary heart disease and stroke
- Older people

**Improving the wider determinants of health**

**Aim:** Improvements against wider factors that affect health and wellbeing, and health inequalities.

**Actions**
- Reducing health inequalities
- Reducing domestic violence
- Improve child health and increasing children’s life chances
- Housing
- Transport

**Supporting activity**

**Aim:** Embedding public health activity and intelligence into the council.

**Actions**
- Public health intelligence
- Governance
- Workforce development