

South West Bristol Urban Extension Planning Together Workshop

Advisory Team for
ATLAS
Large Applications
A service provided by English Partnerships



Ashton Gate Stadium, Bristol
30 April 2008

Delivering Quality and Adding Value

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ATLAS
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Objectives of the Session

- **Introducing ATLAS**
- **A reality check**
- **Common Issues**
- **Critical Success Factors**

Introducing **ATLAS**

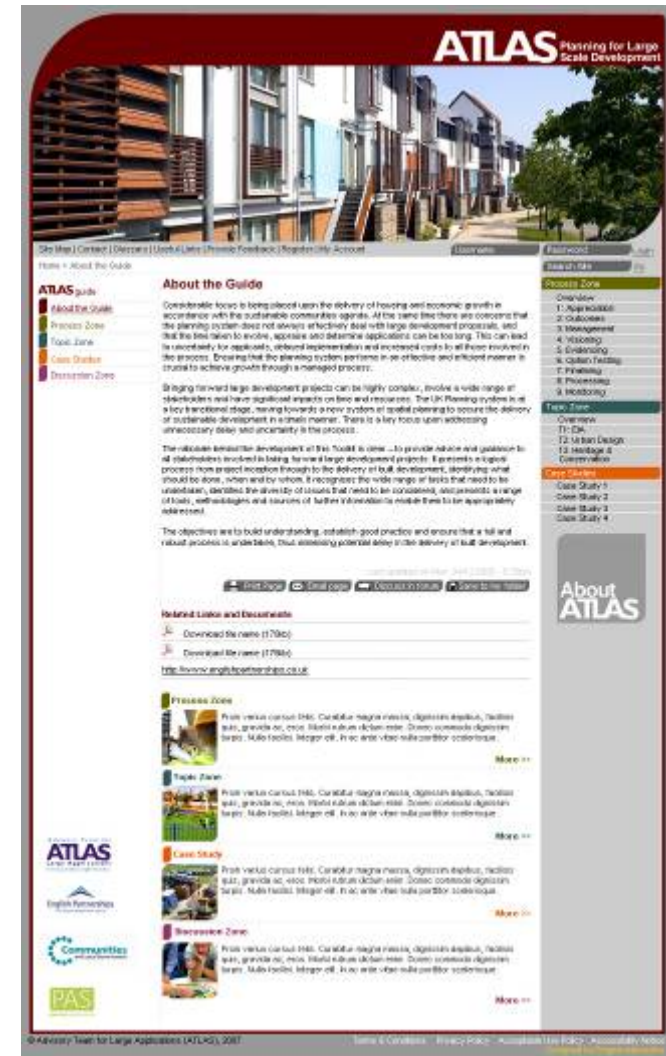
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- **Part of the Planning Advisory Service**
- **Government Funded**
- **Hosted by English Partnerships**
- **Service provided direct to LPAs**
- **Seek to work collaboratively so beneficial to all (including developers)**
- **ATLAS Team is *independent***
- **Cover the Midlands and Southern England**



What We Do

- **Project work**
 - 40+ live projects
 - 60,000+ residential units
- **Guidance & Dissemination**
 - The ATLAS Guide
 - Case Studies
 - Events
- **Effective Collaboration**
 - Key Agencies
- **Policy & Practice**
 - Planning Performance Agreements (PPAs)
 - Cascades
 - Community Infrastructure Levy



Typical Delivery Issues

- **Multiple land ownerships and related developer requirements**
- **No overarching vision and set of development objectives**
- **Local Authority cross boundary issues**
- **Political/community opposition?**

More Delivery Issues

- **Complexity**
- **RSS requirements and Core Strategy timescales**
- **Evidence Base**
- **Infrastructure and phasing requirements**

Critical Success Factors

- **Front loading**
- **Project Management**
- **Commitment and Understanding**

More Success Factors

- **Collaboration**
- **Effective use of resources**
- **Creative Design founded on robust evidence base**

Concluding Comments

- Large scale projects are hard to do well
- ATLAS experience shows there are common success factors
- Will lead to better outcomes (and places?)



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Questions and Discussion